

Message Text

LIMITED OFFICIAL USE

PAGE 01 STATE 283764
ORIGIN ABF-01

INFO OCT-01 EUR-12 ISO-00 A-01 SS-15 /030 R

DRAFTED BY A/BF/OAG:DLQUAID, JR.:STP
APPROVED BY A/BF/OAG:JHSOUTHERLAND
EUR/WE:EJBEIGEL

-----126452 290312Z /64

R 282240Z NOV 77
FM SECSTATE WASHDC
TO AMEMBASSY ROME
AMCONSUL FLORENCE
AMCONSUL MILAN
AMEMBASSY BONN
AMCONSUL FRANKFURT
AMEMBASSY LONDON

LIMITED OFFICIAL USE STATE 283764

FRANKFURT ALSO FOR GAO EDER

E.O. 11652: N/A

TAGS: AGAO, EIND, EPAP, IT

SUBJECT: GAO REVIEW: "PROMOTION OF PRODUCTIVITY IN MANUFACTURING"

REF: ROME 19276

1. GAO HAS PROVIDED THE FOLLOWING: QUOTE THE PURPOSE OF THIS TRIP IS TO LEARN AS MUCH AS POSSIBLE ABOUT THE SIZE, STRUCTURE, PROCESS AND PRODUCT TECHNOLOGIES AND DISTRIBUTION/MARKETING CHARACTERISTICS OF THE EUROPEAN SHOE INDUSTRIES.

LIMITED OFFICIAL USE

LIMITED OFFICIAL USE

PAGE 02 STATE 283764

IN GENERAL, WE WOULD LIKE TO SEE A SAMPLE OF LARGE, MEDIUM AND SMALL MANUFACTURERS OF QUALITY LEATHER AND NON-LEATHER FOOTWEAR. FOR EXAMPLE, WE WOULD LIKE TO VISIT:

A. GOVERNMENT REPRESENTATIVES WHO CAN DISCUSS HOW THESE NATIONS' GOVERNMENTS SELECT AND PROVIDE INCENTIVES FOR THE GROWTH OF SPECIFIC INDUSTRIES LIKE SHOES.

1. HOW ARE INDUSTRIAL COMPANIES FINANCED AND EQUIPPED
(PROCESS TECHNOLOGY)?

2. HOW PRODUCTS ARE MARKETED?

3. HOW RESEARCH, DEVELOPMENT AND TECHNOLOGY ARE DIFFUSED?

4. HOW THE EDUCATIONAL BASE (MANAGERIAL AND TECHNICAL)
HAS BEEN DEVELOPED?

B. SELECTED INDUSTRIALIST AND THEIR MANUFACTURING AND
DISTRIBUTION PLANTS TO SEE FIRST-HAND EXACTLY HOW THE
MANUFACTURING PROGRAMS ARE IMPLEMENTED.

1. WE'D LIKE TO LEARN HOW SHOE STYLES ARE SELECTED,
ECONOMIC PRODUCTION RUNS ARE DEVELOPED (INCLUDING PROCESS
TECHNOLOGY) AND MARKETING CHANNELS SERVICED.

2. HOW AND WHY THE PRODUCTION OF SHOES HAS GROWN?

3. WHAT HAPPENS WHEN THERE ARE INSUFFICIENT ORDERS FOR
SHOES? HOW ARE PEOPLE REEMPLOYED?

4. WHAT EMPHASIS IS PLACED ON PRODUCTIVITY GROWTH?
UNQUOTE.

LIMITED OFFICIAL USE

LIMITED OFFICIAL USE

PAGE 03 STATE 283764

2. FOR ROME. MR. PEET WILL ARRIVE ROME DECEMBER 14 AT
1210 VIA LH 290. HE PLANS TO DEPART ROME DECEMBER 17 VIA
TW 891. HOWEVER, HE CAN DELAY TO THE FOLLOWING WEEK IF
THIS PRESENTS A SCHEDULING PROBLEM. MR. PEET WILL LEAVE
CHOICE OF HOTEL TO EMBASSY.

3. FYI. SUBJECT REVIEW HAS ALSO BEEN CONDUCTED IN JAPAN
AND KOREA. GAO ASSURES EMBASSY THAT THE MAIN PURPOSE OF
THIS REVIEW IS CONFINED TO COMPARATIVE STUDIES OF
PRODUCTIVITY AND PROCESS TECHNOLOGY AS APPLIED TO THE SHOE
INDUSTRY. IN NO WAY DOES THE GAO VISIT HAVE ANY BEARING
OR CONNECTION WITH ITALIAN SHOE EXPORTS TO THE U.S. VANCE

LIMITED OFFICIAL USE

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: PRODUCTIVITY, SHOES, INDUSTRIAL PLANTS
Control Number: n/a
Copy: SINGLE
Sent Date: 28-Nov-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 22 May 2009
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977STATE283764
Document Source: CORE
Document Unique ID: 00
Drafter: DLQUAID, JR.:STP
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770441-0203
Format: TEL
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19771112/aaaaajqs.tel
Line Count: 107
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: bf431a10-c288-dd11-92da-001cc4696bcc
Office: ORIGIN ABF
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: LIMITED OFFICIAL USE
Previous Handling Restrictions: n/a
Reference: 77 ROME 19276
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 17-Mar-2005 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 428505
Secure: OPEN
Status: NATIVE
Subject: GAO REVIEW: \"PROMOTION OF PRODUCTIVITY IN MANU- FACTURING\"
TAGS: AGAO, EIND, EPAP, IT
To: ROME FLORENCE MULTIPLE
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/bf431a10-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009